

I³SME

Fostering Innovation in Austria

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Challenge

Structural paradox

- high growth rates
- small enterprises
- medium level technology

reached limits.

Strengthen high-tech segments necessary!

strategic approach

- complex societal process
- not only reduced to technology

implications

- education
- society
- regional policy

Special attention

- linkage less developed regions to central regions
- linkage to neighbouring countries
- specific regional strategic priorities

- focus regional knowledge base and innovate performance of enterprises
research facilities and education centres
- targeting sme´s for growing international economic spaces
- support transition – knowledge based society and economy – all sectors
e.g. production-oriented services, transport and logistics, tourism and leisure industries, social services
- support crossborder activities (ETC-programmes)

- tax incentive
- direct support

approx: annually 300 Mio. EURO each

- both measures important – complementary
- desirable effects – companies use both
- especially successful by introduction – market novelties

Claims against tax liabilities via allowances or tax credits

Effects

- neutral sme´s and large enterprises
- more attractive for small enterprises with less ten workers
- broaden the innovative basis

Financial support

- grants
- subsidies
- conditional loans

no financial support

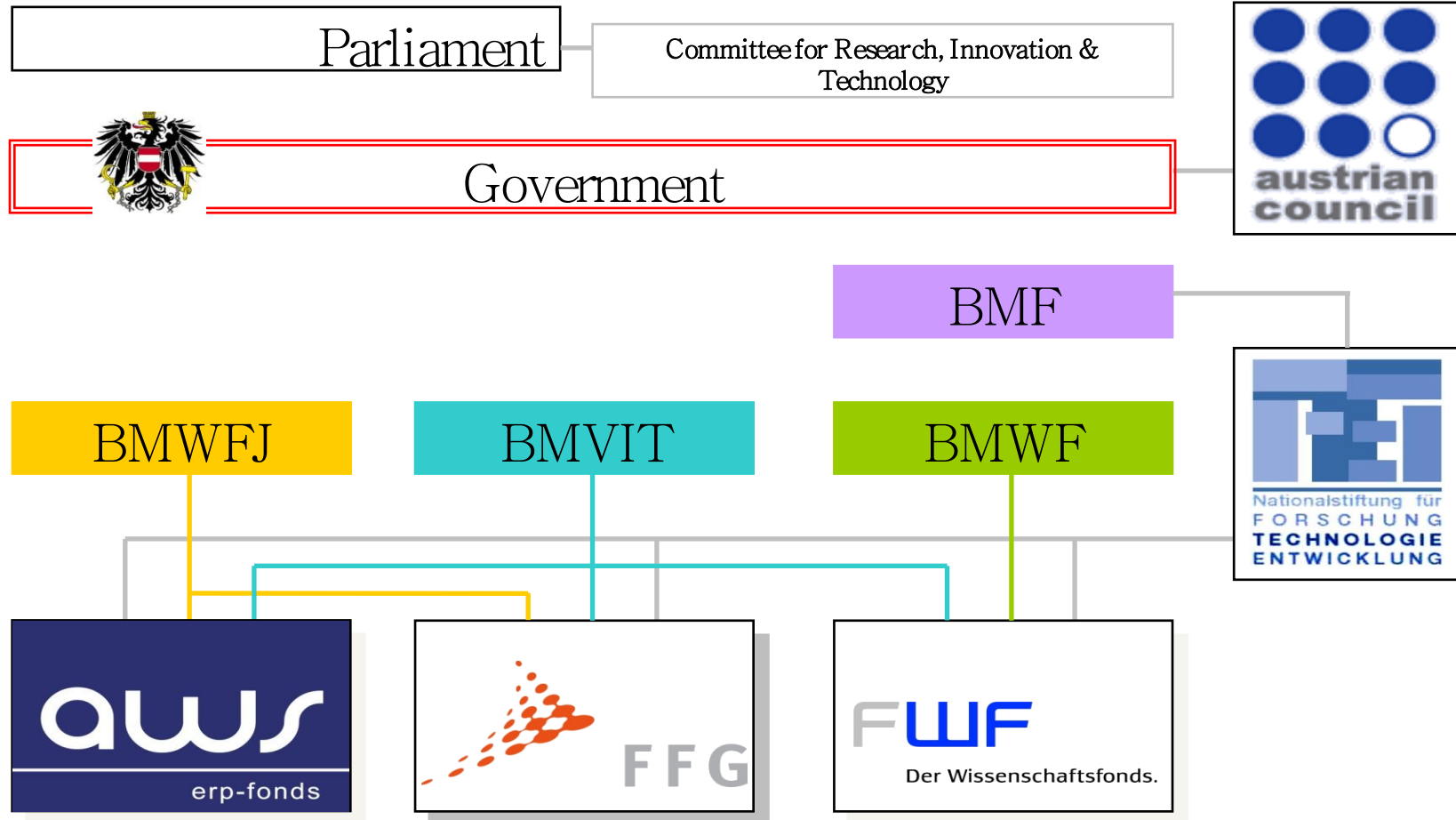
- access to information
- brokerage schemes
- funding for networks

Austrian System



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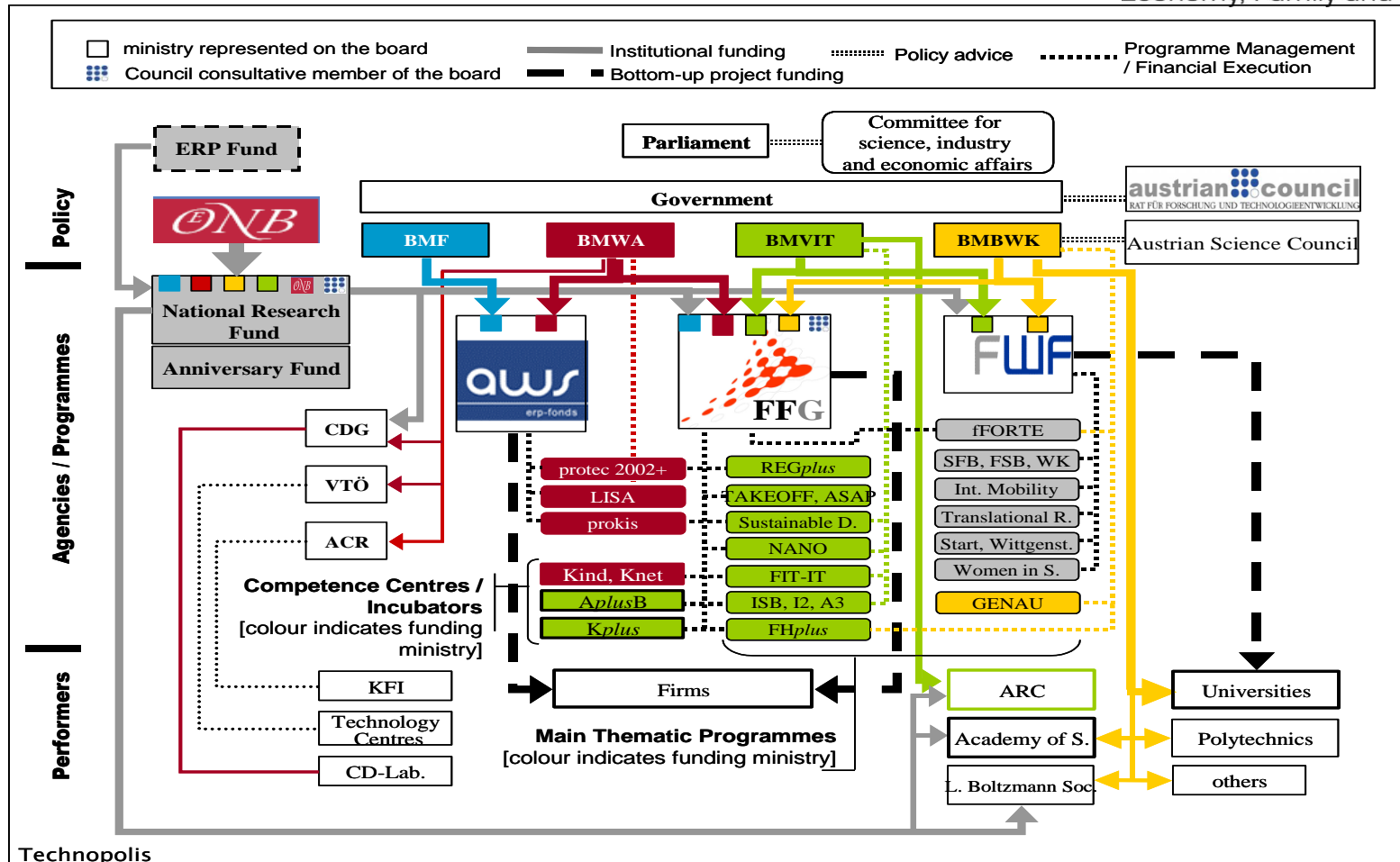
Federal Ministry of
Economy, Family and Youth



Austrian System Details

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Guides through the subsidy-jungle?



Austrian RTI – System

Comparison : purchasing a car – 2 approaches



- 1) What kind of cars are on the market?
- 2) What kind of car do I need?“ e.g.
 - capacious?
 - sportive?
 - economically?
 - a bargain; cheap price?

When you know your requirements, you can narrow down intensely the amount of „car-models“ to be considered.
The jungle is clearing up!

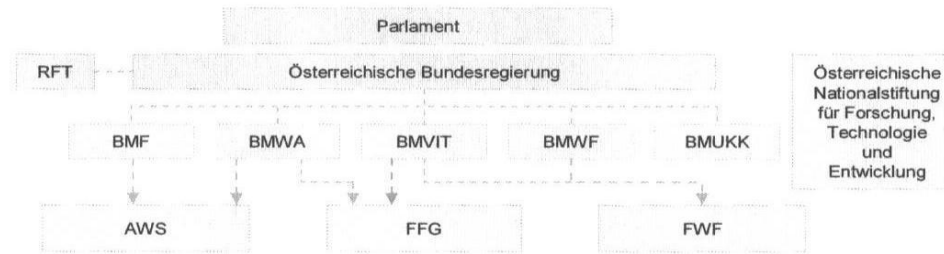
But, Austria has 9 federal countries

- So we have **10** (Austria + 9 Countries)
 - Different RTI-Systems
 - Complementary in some parts
 - Unique in some parts
 - But also missing special parts in all 10 systems
- There are similar solutions to set up a R&D- or Innovation-Project of a SME for subsidies/funding!
- An intensive and careful look at the resources and requirements of a SME is absolutely necessary!

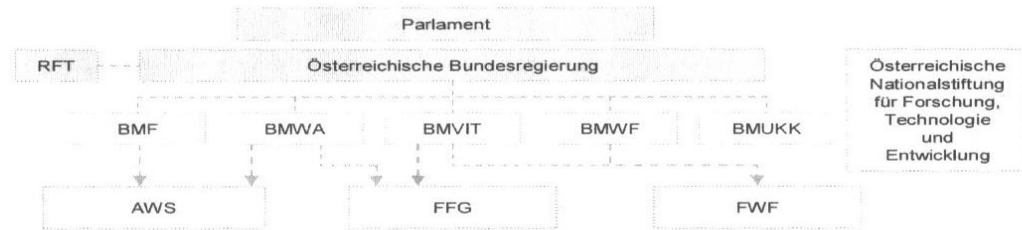
Similar Solutions?

Golf Variant Sportline	Passat Variant Economy
	
<p>140 PS TDI</p>	<p>105 PS TDI</p>
<p>€ 28.163,-</p>	<p>€ 28.087,-</p>

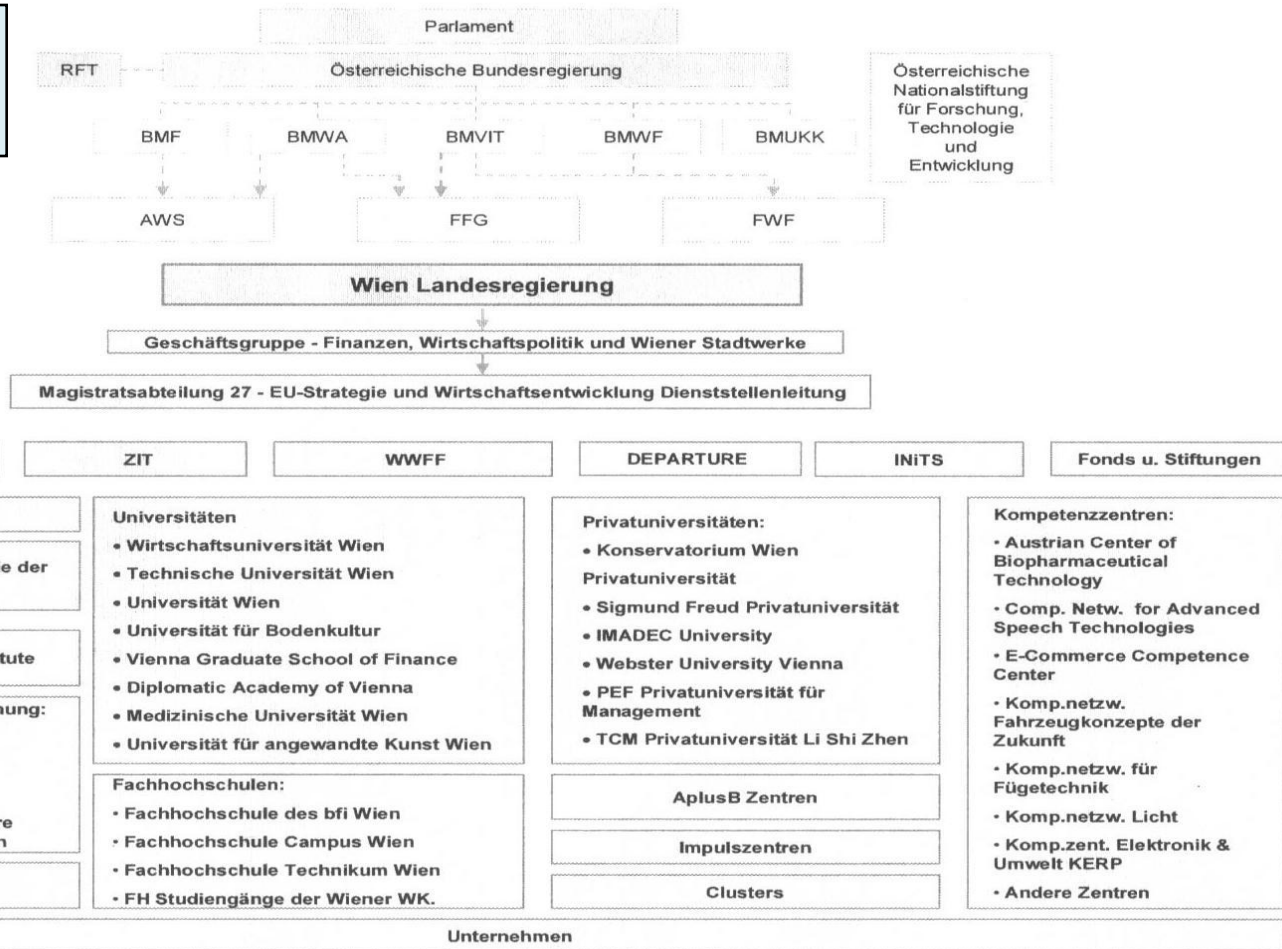
RTI
Burgenland



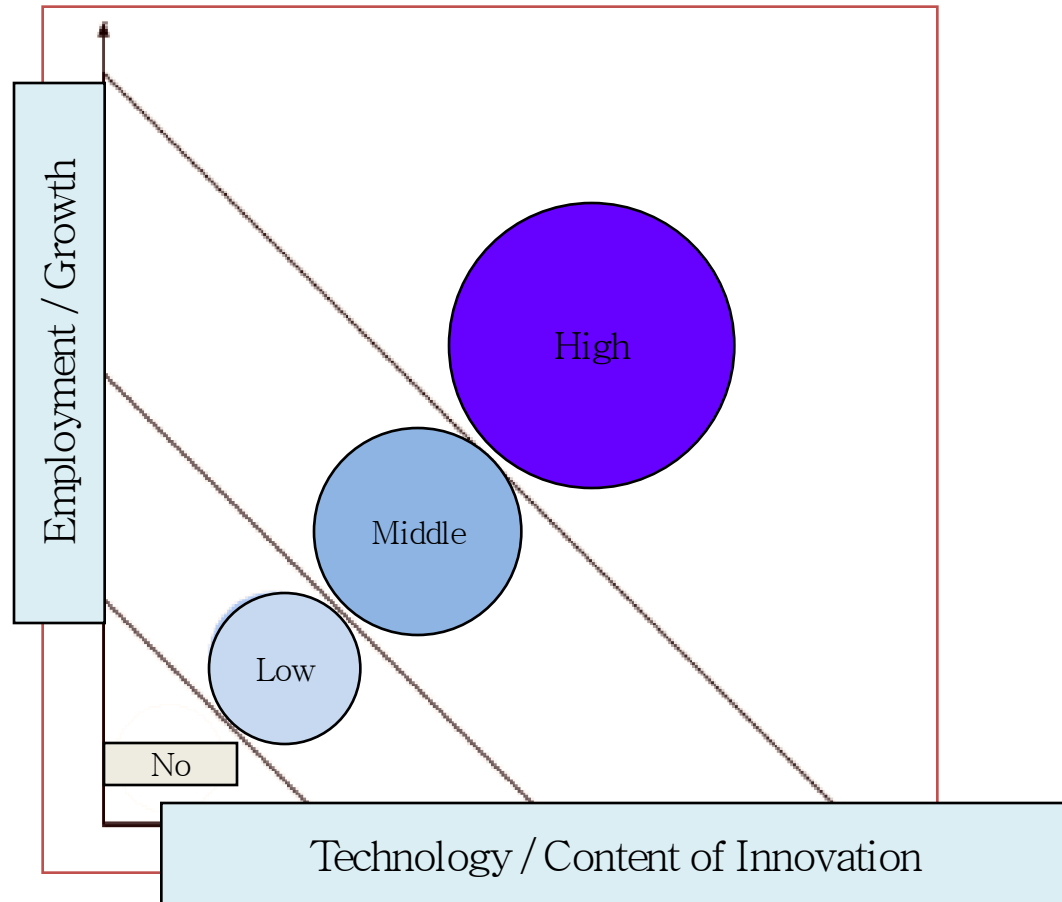
RTI
Lower Austria

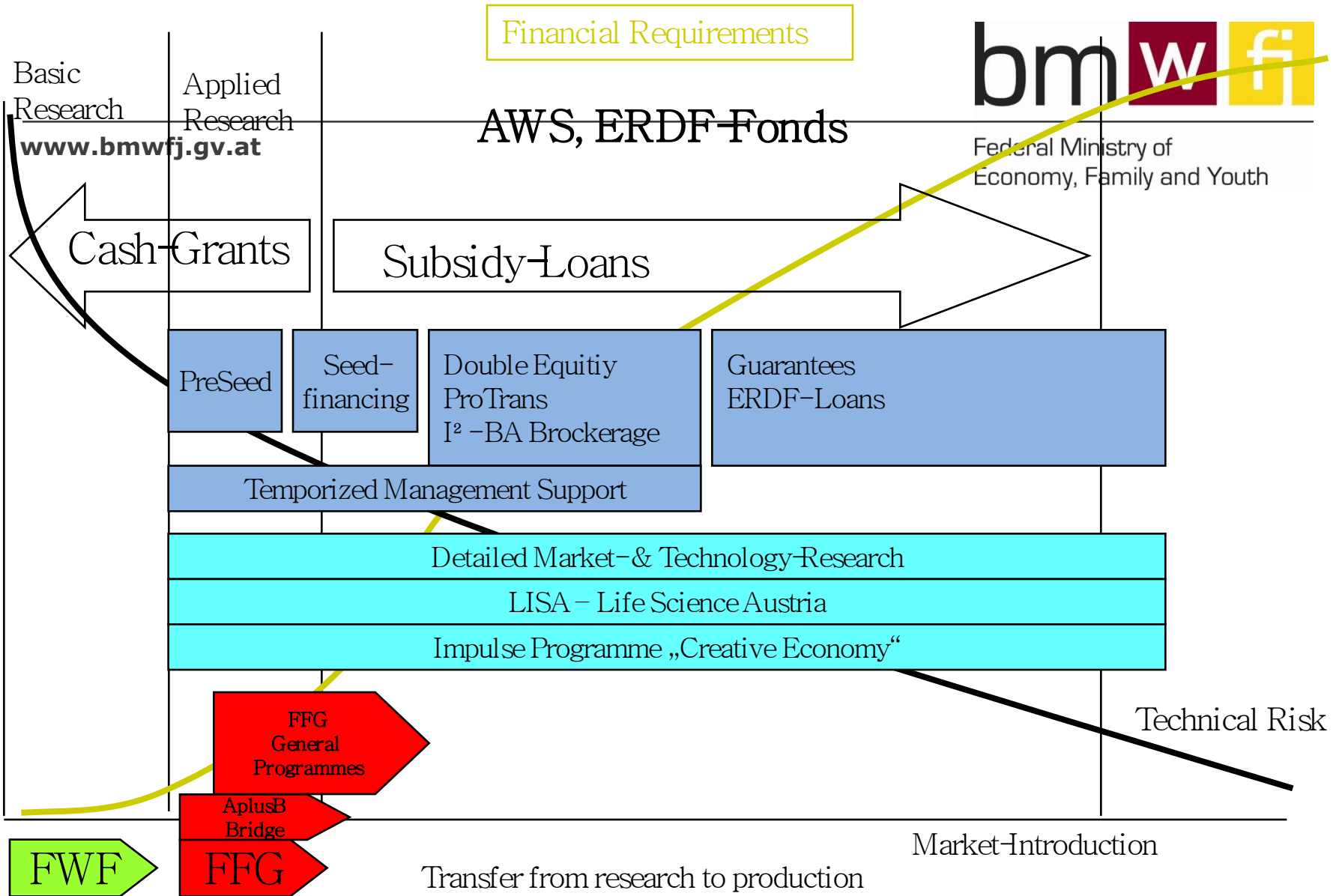


RTI
Vienna

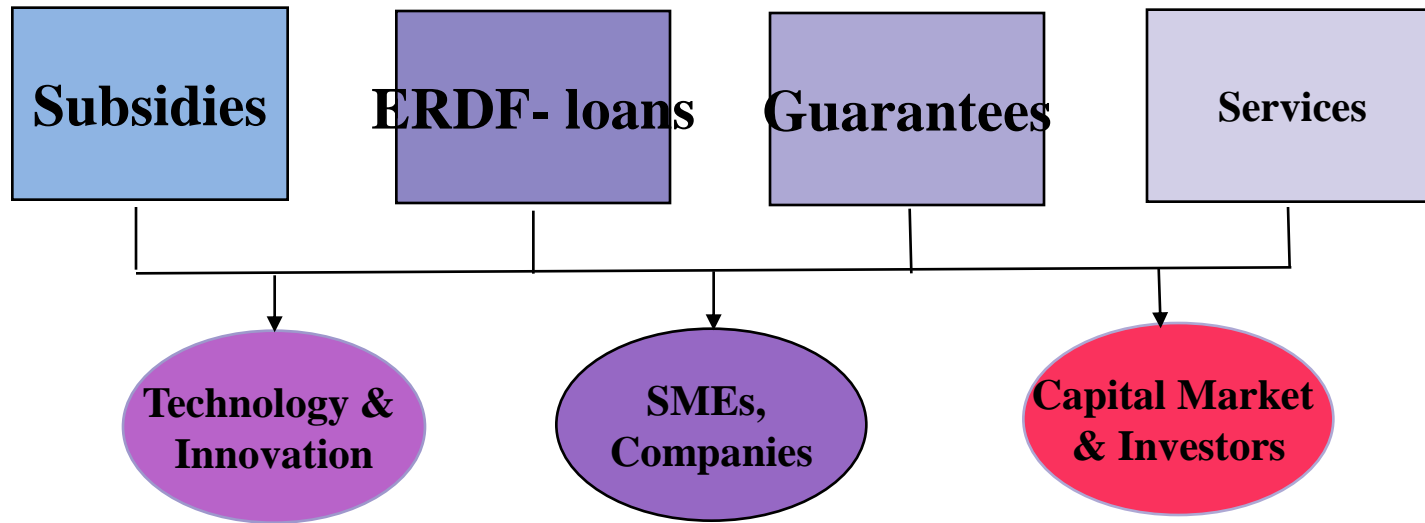


Subsidies in RTI-System

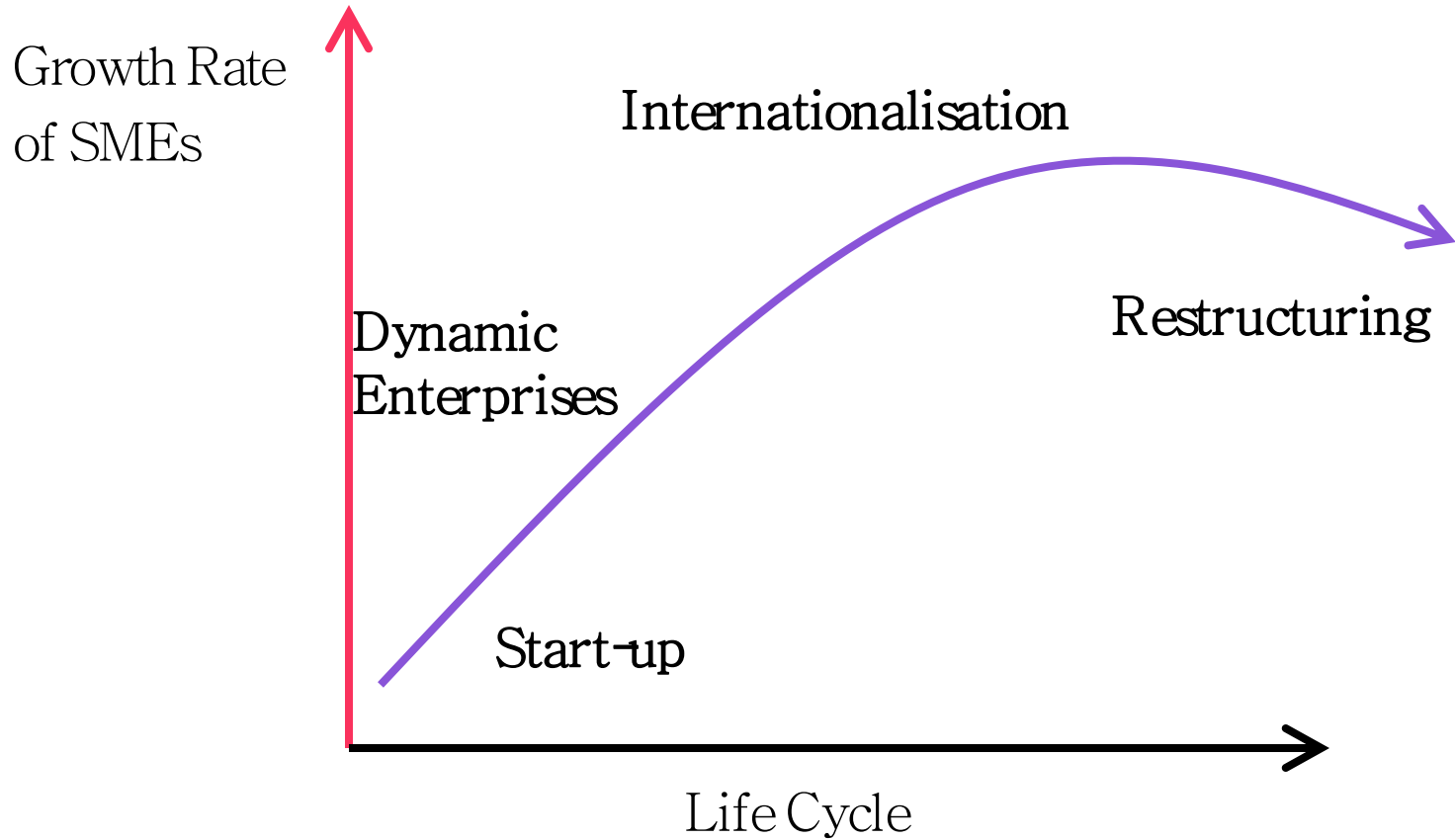


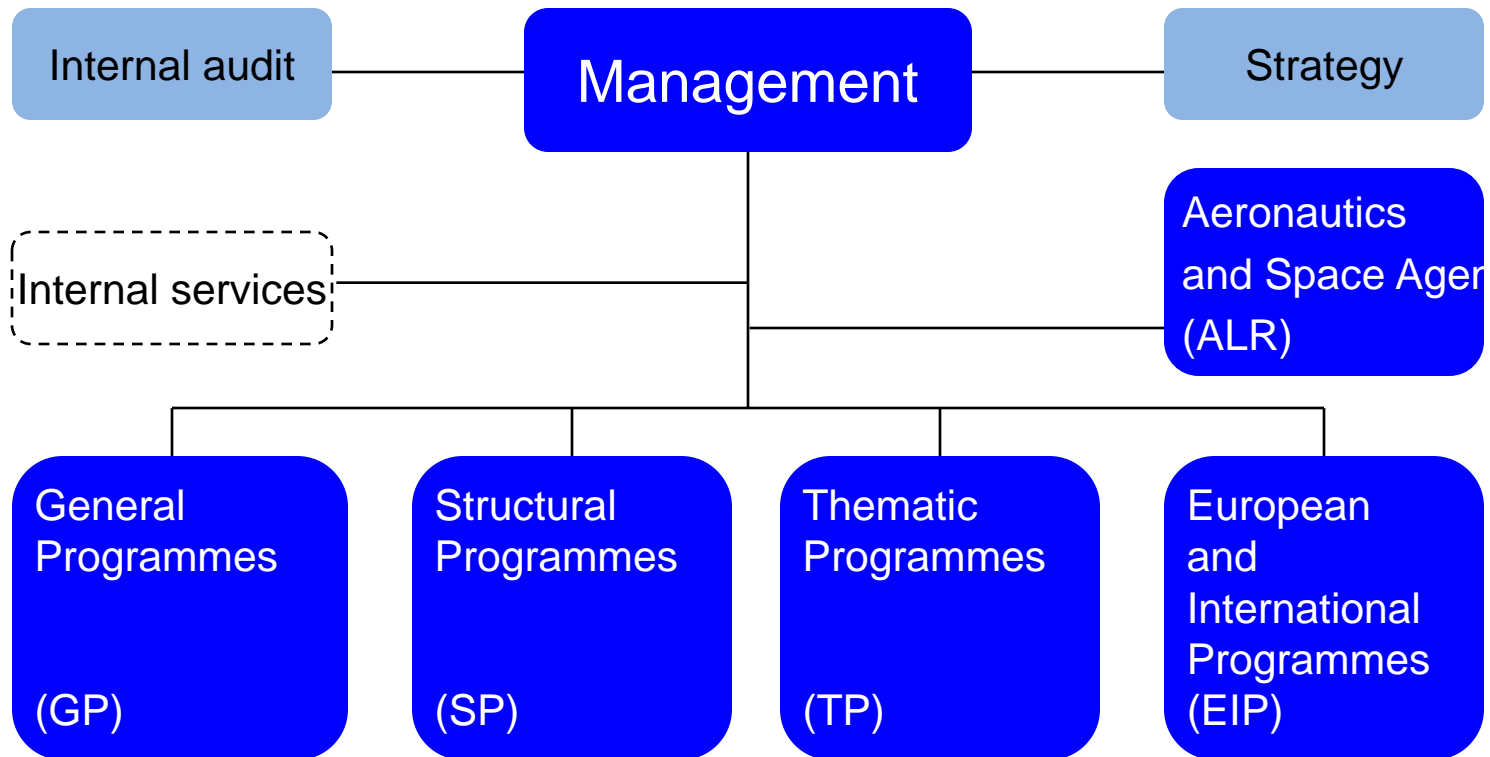


Instruments and targets of support



AWS -Instruments During the Life Cycle of SMEs





General Programmes (GP)



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Objective

- Strengthening the competitiveness of companies based in Austria

Tasks

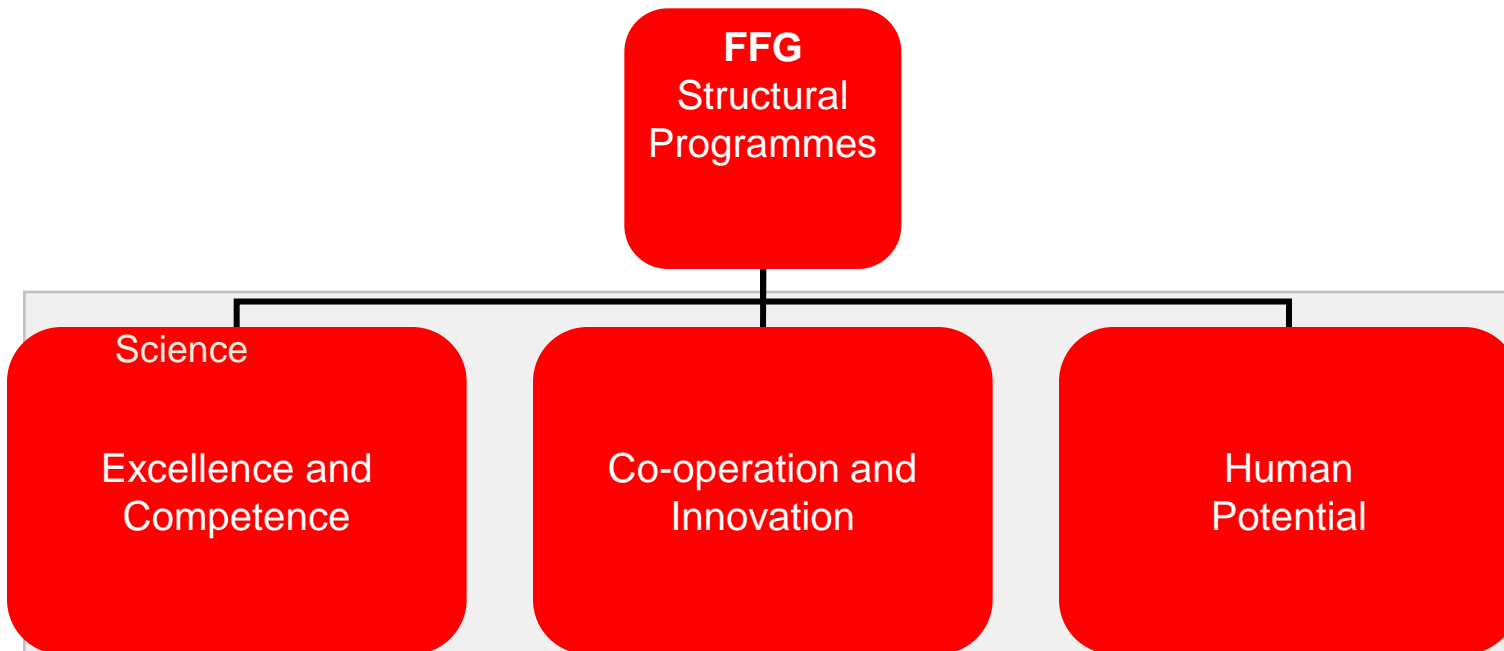
- Support of **high-quality projects**
- Free of constraints through tender submission deadlines and research subjects
- Fast and objective decision-making on the basis of clearly defined criteria
- Increased basic funding under **special budget lines**, such as start-ups, headquarter strategy, support for young potentials, feasibility studies, BRIDGE, innovation voucher etc.



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- To facilitate **excellence** in Austrian and European innovation systems
- To support **sustainable networks and partnerships** between science and industry
- To improve and accelerate the **transformation of knowledge into innovation** and
- To strengthen **human potential** in Austria as a location for research and innovation



Industry

Objectives

- On behalf of the ministries thematic programmes support selected areas of research which are of strategic importance for the national economy and the development of new technologies
- These areas include in particular fields of collaborative research such as: transport technologies, sustainability, nano technologies, ICT, aeronautics, safety research, life sciences

Programmes

- FIT-IT – Information technologies
- At:net – Austrian Electronic Network
- BENEFIT – New technologies for elderly people
- Intelligent transport systems and services (IV2S)
- Energy Research
- NANO Initiative – nano sciences and nano technologies
- KIRAS – Safety research
- TAKE OFF – the Austrian aeronautics programme
- GEN-AU – Genome research

Objectives

- Support of Austrian researchers in industry and science with a view to **promoting participation** in the European Research Framework Programme, EUREKA, CIP, etc.

Tasks

- National competence and service centre for European and international R&D programmes and initiatives
- Professional **information** and **counselling** on all programmes by competent **national contact points**
- Establishment of **contacts with international R&D networks**
- **Monitoring** of Austrian participation in EU Framework Programme

Who gives subsidies for what?

	Basic Research	Applied Research	Development	Transfer to Production
FWF	✓ ✓	✓		
FFG	✓ ✓	✓ ✓	✓ ✓	✓
AWS (incl. ERDF)		✓	✓ ✓	✓

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**Thank you for
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